

Coosan National School Parents' Association Social Media Policy

Introduction

This Social media policy covers activities on Coosan Parents' Association Facebook and Instagram pages which will be used as a means of sharing information on Parents' Association events and school events as requested by school management.

Objectives

Our Social media platforms encourages the school community to become involved in the life of the school. The policy exists to ensure that our social media output is as good as it can be.

The Parents' Association social media pages communicate and share information regarding school events and activities of the Parents' Association.

Our social media pages are managed by nominated committee members who will post all updates. Members of the broader community are able to react to this information. These sites are not discussion forums. These guidelines will continually evolve as social media and school requirements evolve.

Coosan National School Parents' Association recognises that teachers, students, and parents engage with social media applications. These applications include, but are not limited to Facebook, Instagram and other online tools through which people connect and share information.

The Parents' Association is in no way involved in the running or management of the school. The Parents' Association does not advertise businesses, clubs or any external organisations.

The social media output of the Parents' Association is monitored daily by the administrators. Any derogatory or negative comments or content towards the school, its staff and parents/guardians will be removed immediately.

Social media is a great opportunity for communication and sharing, it adds value to the school community is used in a positive way.